RICH OFF CREATIVE MINDS

EXPERIENCE ROC MINDS



TWO BROTHERS. ONE VISION.

A Chicago music group that inspires audiences and moves crowds, from school assemblies to game nights.

ELECTRONIC PRESS KIT



ABOUT

ROCMINDS is brothers Day and My, a Chicago-based music group blending hip-hop, storytelling and motivation. Born on Long Island, New York and raised in Lithonia, Georgia, with Caribbean roots in Antigua and Barbuda and Trinidad and Tobago, they grew up on music: their father, a multi-instrumentalist and music coach, introduced them to piano and saxophone by age three.

They performed as a saxophone duo for over a decade before founding Rich Off Creative Minds in 2020. Today they perform, DJ and produce their own music, bringing high-energy shows to schools, venues, sports events and private gatherings. Their motto: **Be. Do. Have.**

6+	15+	8,695	56K
Years performing	Venues and events	SoundCloud streams	YouTube views

INSTAGRAM	FACEBOOK	YOUTUBE
667 followers	**2,200 followers**	**121 subscribers**

THE SHOW

GENRE	VIBE	PROGRAM
Hip-hop | R&B	**Mid to high energy**	**Perform, dance, motivate**

SHOW LENGTH	AUDIENCE	REGION
45 min to 1.5 hrs	**Ages 18 to 45**	**Midwest**

WHAT WE BRING

Inspire

Original, high-energy music with motivational speaking. Between songs we break down the lyrics and share real strategies for setting goals and reaching them.

- Financial literacy and entrepreneurship
- Personal development, confidence and resilience
- Schools, colleges, youth programs, conferences and keynotes

Entertain

Live performances, DJ sets and custom music for any crowd. We read the room and keep it moving.

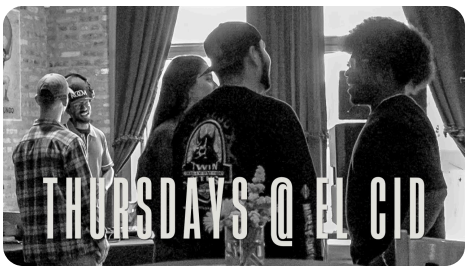
- Live shows and DJ sets
- Custom hype music for teams and brands
- Event video and social content
- Sports, venues, festivals, corporate and community events







WATCH US LIVE · TAP TO PLAY



Thursdays at El Cid



Taco Tuesday at Spicy Taco



Logan Square Farmers Market

Hear our music: **rocminds.com/listen/music** | Music videos: **rocminds.com/listen/videos**

IN THE PRESS

CHICAGO TRIBUNE · SUNDAY, DECEMBER 28, 2025

“Music-making brothers want their art to be a business venture, calling it Rich Off Creative Minds”

By Britt Julious

The feature follows brothers Davaughn and Myron Nicholas as they run their music like a business: their own platform at rocminds.com, T-shirts and freestyles at the Logan Square Farmers Market, and partnerships with the Logan Square Chamber of Commerce and Hairpin Arts Center.

> **“The beginning of greatness happens after you take that risk and that leap in any facet of life.”**
>
> Myron Nicholas, in the Chicago Tribune

Read the article →

TECHNICAL NEEDS

We bring our own sound: speakers, subwoofers, mixer, microphones and DJ gear. If your venue has a PA, we can plug into it.

PERFORMANCE AREA
About 10 x 10 ft, or a stage

ARRIVAL AND SETUP
We arrive 2 hours early

TEARDOWN
1 to 1.5 hours

AUDIENCE SIZE
Our sound covers up to about 1,000. Larger events: house PA

PARTNERS

- The Whale
- Grand Appliance and TV
- Logan Square Chamber of Commerce
- Spicy Taco
- Hairpin Arts Center
- PNC Bank Chicago

WHERE WE'VE PERFORMED

- 35th Ward Alderman event at Revolution Brewing
- El Cid
- La Placita
- The Subterranean
- Gallery Cabaret
- Malcolm X College
- Logan Square Farmers Market
- Austin Town Hall
- AAA Insurance / Kibler Insurance
- Bill's Bar & Burgers
- The Store
- Czar's 505 (MI)
- The Livery (MI)
- The Acorn (MI)
- Cheers Pub (IN)

BOOK ROCMINDS

richoffcreativeminds@gmail.com | 773.717.2382
rocminds.com/bookings | @rocminds

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